

**Government of West Bengal**  
**Office of the Assistant Director of Agricultural Marketing**  
**(Administrative), Malda**  
**Manaskamana Road, Fouzdar Nursing Home( 1<sup>st</sup> Floor),**  
**Malda-732101. Phone- 03512-266279, E-mail:- agmarketmalda@gmail.com**

NIT No. 796/ BMKM/2019

Dated, Malda, 05.12.2019

**NOTICE INVITING TENDER**

Tenders in sealed covers are invited for participation in **Block- O-Mahakuma Krishi Mela' 2019** under the name and style " **Mati, Krishi, Udyan Palan, Matsya, Krsihi Bipanan, Samabay-O-Prani Sampad Mela** " of 3 days duration in all the 13 blocks and 2 Sub-divisions of Malda district from registered FPCs having valid CIN and which are presently running Sufal Bangla Stalls and managing Sufal Bangla front end counters having multipurpose and whole range of ethnic agricultural produces are able to sale these produces through the said Melas. Tender forms will be had from the office of the undersigned on and from **06.12.2019 to 10.12.2019**.

Sl. No.	Name of work	Detail Particulars of the work	Amount
01.	<b>Interior decoration</b>	Interior decoration, printing of posters, leaflets, facia etc. and management of a stall provided for Agricultural Marketing Department at Block- O-Mahakuma Krishi Mela, 2019 under the name and style "Mati, Krishi, Udyan Palan, Matsya, Krsihi Bipanan, Samabay-O-Prani Sampad Mela " of 3 days duration to be held in all the 13 blocks and 2 Sub-dibisions of Malda District during the month of December'2019  Work consists of: Lining of a stall(s) with coloured jute-cloth appliques of ethnic look, Bamboo basket with cloth lining, lamp shades brackets. Sunboard- Vinyl banner displays the programme title and name of the Department as well as logo and calligraphy of SUFAL BANGLA. There will be Sunboard-Vinyl, posters, leaflets, facia etc. with photographs to highlight Departmental schemes and activities.	Rs. 1,02000/- (Rs. 6000/- for 13 blocks + Rs. 12000/- for 2 Sub- divisions)
02.	<b>Printing</b>	Work consists of: Printing of posters leaflets, facia stickers logos etc.	Rs. 68,000/- (Rs. 4000/- for 13 blocks + Rs. 8000/- for 2 Sub-divisions)
03.	<b>Selling, display and managemnt in the stall</b>	Work consists of: 1. Transportation of agricultural products from different collection centres to venue 2. Loading and unloading of produces and products at different places 3. Packaging, labeling, weighing as required 4. There should be adequate no. sales persons to manage the stall throughout the Mela duration. Arrangement for food and lodging and to and fro transportation of FPC personnel. The personnel must reach the venue well before the day of inauguration with all produces and products 5. Sale and display of agricultural produces /products at notified rate of Sufal Bangla. 6. Maintenance of account, billing as per standard and transparent procedure. The FPC will procure sufficient quantity of PAMCL products and will subsequently sale the products of PAMCL under Sufal Bangla Brand and during the fair as per standard sale procedure of Sufal Bangla maintaining the GST norms. 7. Miscellaneous works as per direction of the undersigned.	Rs. 306000/- (Rs. 18000/- for 13 blocks + Rs. 36000/- for 2 Sub-divisions)

04	<b>Rate to be quoted</b>	Rate for the whole work must be quoted. Rates must be included all transportation charges.
05	<b>Estimated cost</b>	Rs. 4,76,000/- (Rupees Four lakh seventy six thousand) only (@ Rs. 28000/- for 13 blocks and @ Rs. 56000/- for 2 Sub-divisions)
06	<b>Earnest Money</b>	2% of estimated cost.
07	<b>Last date of deposit of Tender form</b>	12.12.2019 upto 2.00 PM
08	<b>Date and time for opening of tender</b>	12.12.2019 at 03.00 PM.

All intending eligible agencies must apply sufficiently ahead and produce up to date Income tax, GST Registration and Professional tax clearance certificates and credentials. Agency should be associated with at least one artist with B.V.A. /B.F.A. which will be the major factor to accept the rate (Qualification and consent of artist to be attached with the quoted rate).

Any FPC enrolled with Sufal Bangla may sell their products/ produces direct to the consumers under the consent from the undersigned, if it conforms to the standard of Sufal Bangla.

The selected FPC will have to deposit royalty @ 2% in favour of Project Director, Sufal Bangla on total sale proceeds duly certified by the undersigned.

Earnest money should be deposited in terms of bank draft in favour of Assistant Director of Agricultural Marketing (Administrative), Malda.

The intending FPCs may visit the website [www.sufalbangla.in](http://www.sufalbangla.in) and click "Gallery" section for getting an idea of the ethnic look we are looking for.

**The undersigned reserves the right to accept or reject any or all the tenders without assigning any reason whatsoever.**

*NTW 05/12/19*

**Assistant Director of Agricultural Marketing  
(Administrative), Malda**

**Memo No. 796/1(6)/BMKM/2019**

**Dated, Malda 05.12.2019**

**Copy forwarded with request to display the notice to:**

1. The CA to the District Magistrate, Malda
2. The Assistant Executive Officer, Malda Zilla Parishad, Malda
3. The District Information and Cultural Officer, Malda
4. The Secretary, Malda Zilla Regulated Market Committee, Malda.
5. The Director of Agricultural Marketing, West Bengal, P-16 India Exchange Place Extension, KIT Buiding (4<sup>th</sup> Floor), Kolkata-73
6. The Project Director, Sufal Bangla

*NTW 05/12/19*

**Assistant Director of Agricultural Marketing  
(Administrative), Malda**

**TENDER FORM**

I/We hereby submit the tender for the execution for the works specified below vide NIT No. 796/ BMKM/2019 Dated, Malda, 05.12.2019 in connection with “**Block- O-Mahakuma Krishi Mela’ 2019 under the name and style “ Mati, Krishi, Udyan Palan, Matsya, Krsihi Bipanan, Samabay-O-Prani Sampad Mela ”** of 3 days duration in all the 13 blocks and 2 Sub-divisions of Malda district.

Sl. No.	Name of work	Detail Particulars of the work	Amount
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Total			

Signature of the Bidder with Seal