



Government of West Bengal  
Department of Agricultural Marketing

**SUFAL BANGLA**  
Project Management Unit

2nd Floor, Uttarapan Civic Centre  
Maniktala, Kolkata - 700 054

No. : **PD/PMU/SB/14/2019-20**

**28/11/2019**

**NOTICE INVITING TENDER**

Tenders in sealed covers are invited for the following work as per particulars given hereunder from Farmers Producers Company (FPC)s presently managing Sufal Bangla stall(s) having valid CIN, GST registration and experience in similar kind of work. It will be received by the office of the undersigned and will be opened as per schedule stated below.

<b>Name of work</b>	Management, interior decoration and printing works for Sufal Bangla Stall (Total area= 27 Sq. M ) of Agricultural Marketing Department, Govt. of West Bengal at "India International Mega Trade Fair 2019-20(IIMTF)" to be organized at Science City Ground, Kolkata from 13.12.2019 to 25.12.2019 Work consists with::
<b>Selling, display and management of stall measuring 27 sq. m area.</b>	<ol style="list-style-type: none"><li>1. Transportation, storage, sale, product management, investment and fund management.</li><li>2. Supervision, Human Resource, Arrangements for food, accommodation and to and fro transportation of engaged manpower, stall attending personnel of selected FPC, over all administrative support and quality management.</li><li>3. The selected FPC has to submit a separate indent for PAMCL products for display and sale during the Fair. The quantity of products should be sufficient to cater all the potential customers in the event. The sale proceeds would be accounted for one of the SUFAL BANGLA stall(s) being managed by the selected FPC and all the sales in this event should be included in your Monthly sale report of the concerned stall and royalty for the sale in this event is to be paid at the rate applicable for the concerned Stall.</li><li>4. Transportation of produces/products of PAMCL of SUFAL BANGLA brand to the venue of the Fair including local transportation, display and sale of PAMCL Products under Sufal Bangla Brand , vehicle hiring for making various arrangements, loading-unloading, packaging, labelling, weighing as per direction, billing, accounting maintaining all statutory norms.</li><li>5. Infrastructures and logistics like carrying crates, weighing scales, transportation of unsold produces/product.</li><li>6. Managing display and selling of produce/ products at the prices declared by SUFAL BANGLA maintaining GST norms. The FPC will be held responsible for any dislocation of statutory norms</li><li>7. Engagement of sufficient no. of manpower to run the counters smoothly and daily stall management for the whole duration of the Fair including cleaning, dusting and packaging at the back-end</li><li>8. There should be adequate no. of sales persons to manage the stall throughout the mela duration.</li><li>9. Documentation ( Still &amp; Videography) by professional photographer</li><li>10. Miscellaneous works as per direction.</li></ol>
<b>Interior Decoration of Sufal Bangla Stall</b>	Work consists with:: <ol style="list-style-type: none"><li>1. Lining of 27 sq. m Stall area with coloured jute-cloth as directed, appliques of ethnic look, Bamboo basket with cloth lining etc.</li><li>2. Miscellaneous work, if any</li></ol>
<b>Printing works</b>	Work consists with:: Printing of posters, vinyl banner, flex, leaflets (including distribution), sunboards etc. including fitting, fixing and complete in all respect.
<b>Rate to be quoted</b>	Rate for the whole work must be quoted. Rates must be inclusive of all transportation charges and all applicable taxes including GST.
<b>Last date and time for submission of tender documents</b>	09.12.2019 upto 12.00 noon
<b>Date and time for opening of tender</b>	09.12.2019 at 01.00 pm
<b>Estimated cost for the work</b>	Rs. 1,55,000/- (Rupees One Lakh Fifty Five Thousands Only)
<b>Earnest Money</b>	Rs. 3,100/- ( Rupees Three Thousands One Hundred Only) in the form of a Demand Draft drawn in favour of PROJECT DIRECTOR, SUFAL BANGLA payable at Kolkata. The DD should not be drawn before the date of publication of this notice.

Contact : 94333 95012 / 95633 11195 / 82960 87043 / 94341 22666 / 98319 29337 / 98047 75954  
email : sufalbangla@gmail.com • website : www.sufalbangla.in

*Handwritten signature and date: 28/11/19*

- i) All intending eligible FPCs may apply along with DD of Rs. 3,100/- , up to date Income Tax, GST, trade licence/ Certificate of enlistment, PAN, copy of CIN and credentials
- ii) The rate has to be quoted in the bid both in figure and in words. The rate will be inclusive of all applicable taxes, if any.
- iii) All intending bidders may remain present at the time of opening of bids.
- iv) Selected FPC has to start work immediately in consultation with the undersigned after the date of issuance of Work Order and to complete the work within stipulated time.
- v) After the successful completion of the work, bills may be raised in triplicate in favour of the PROJECT DIRECTOR, SUFAL BANGLA along with photgraphs and videography. The payments will be made after statutory deductions.
- vi) All particulars, schedule of items of the works, special terms and conditions etc. may be seen on any working day in the office of the undersigned between 11.30 Hrs to 15.30 Hrs.
- vii) The intending tenderers may visit the website [www.sufalbangla.in](http://www.sufalbangla.in) and click "Gallery" section for getting an idea of the work.
- viii) The selected FPC must have GST registration and has to deposit the tax as applicable. The FPC will be held responsible for any dislocation in statutory compliance.
- ix) The selected FPC has to carry printer fitted weighing scales and all sales have to be managed through the weighing scales. The FPC has to submit a sales statement along with consolidated sales report generated from the scales.

**The undersigned reserves the right to accept or reject any or all the tenders without assigning any reason thereof.**



**Project Director,  
Sufal Bangla**