

Sold out on Day 1, Sufal store makes a perfect start

TIMES NEWS NETWORK

Kolkata: Items on sale were cheaper. Quality was better. And the result was obvious. On the first day, state government's first home-delivery stall Sufal Bangla was a huge hit among shoppers at Behala's Sahapur.

Customers queued up in front of the store right after it was inaugurated by education minister Partha Chatterjee. Potato, which was selling at Rs 14 per kg, was an instant hit. Just outside the store, vendors were selling potatoes for anything between Rs 22 and Rs 26. But as per store rule, one customer couldn't buy more than 2kg at a time.

Though items like rice, chicken and pork were also

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Cost difference		
Item	Sufal stall	Other Markets
Potato (Jyoti)	₹14	₹22-25
Onion	₹19	₹25
Chicken (whole)	₹100	₹115
Brinjal	₹28	₹40

available, the demand for vegetables was the highest. "There are no middlemen. The items are fresh and buyers can have it at a much cheaper rate," said, Tapan Dasgupta, the agriculture marke-



The Sufal Bangla store in Sahapur

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ting minister.

Dasgupta promised that similar home delivery Sufal Bangla stalls will be coming up in different other parts of the city and even in the districts.